

## **PRIVACY POLICY**

Last updated: May 20, 2020

D’Air Dance Collective values its user’s privacy. This privacy notice discloses the privacy practices for D’Air Dance Collective and [www.dairdancecollective.com](http://www.dairdancecollective.com). This Privacy Policy (herein: “Policy”) will help you understand how we collect and use personal information from users of our Site. This Policy applies solely to information collected by this website, and affiliated social media accounts. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, why it is collected, how is it used and with whom it may be shared;
2. What choices are available to you regarding the use of your data;
3. The security procedures in place to protect the misuse of your information;
4. How you can correct any inaccuracies in the information.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date, we advise you to frequently visit this page. If we decide to utilize the personally identifiable information in any other manner than prescribed when initially collected, you will be notified by email.

By using [www.dairdancecollective.com](http://www.dairdancecollective.com) and affiliated social media accounts, you are consenting to the data collection procedures expressed in this Policy.

### **INFORMATION WE COLLECT, USE AND SHARING**

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services.

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you, or by information collected when you visit our Site, including cookies, third party tracking technologies, such as Google analytics, and server logs.

We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request.

Unless you ask us not to, we may contact you via email in the future to tell you about promotions, new products or services, or changes to this privacy policy.

We also use various third-party social media features, such as, but not limited to: Instagram, LinkedIn, YouTube, TikTok, and Facebook. These may collect your IP

address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within D'Air Dance Collective's control.

### **YOUR ACCESS TO AND CONTROL OVER INFORMATION**

It is within your right to opt out of any future communications from us at any time. You can do the following at any time by contact us via the following email address [admin@dairdancecollective.com](mailto:admin@dairdancecollective.com) to:

- See what data we have about you, if any.
- Change/Correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

### **UNSUBSCRIBE OR OPT-OUT**

All users and visitors to our website have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our website please send an email that you wish to unsubscribe to [admin@dairdancecollective.com](mailto:admin@dairdancecollective.com). We will continue to adhere to this policy with respect to any personal information previously collected.

### **INFORMATION PROTECTION AND DISCLOSURE**

We take precautions to protect your information against unauthorized access, unlawful processing, accidental loss, destruction and damage. Any information submitted to us via the website is protected both online and offline. However, no method of transmission over the Internet or method of electronic storage is 100% guaranteed, therefore we can only guarantee a reasonable level of absolute security of your personally identifiable information.

Wherever we collect sensitive information (Such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

### **HOW LONG WE KEEP YOUR INFORMATION**

The data we collect from you will be stored for no longer than necessary, based on how long your information remains relevant, the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations, any limitation periods prescribed by law within which claims might be made, the type of contract we have with you, the existence of your consent and our legitimate interest in keeping such information as stated in this policy. In any event, only for as long as the Data Protection Legislation allows.

**CALIFORNIA COMPLIANCE:**

If you are a California resident you have the right to request information D'Air Dance Collective regarding the manner in which we use and/or store your personally identifiable information and share your information with third parties. You may contact us at the following email address: [admin@dairdancecollective.com](mailto:admin@dairdancecollective.com).

**GDPR COMPLIANCE:**

The data controller responsible for your personal information for the purposes of GDPR compliance is: Jessica Mannara, [admin@dairdancecollective.com](mailto:admin@dairdancecollective.com), (416)-939-7610.

**HOW TO CONTACT US:**

If you have any questions or concerns regarding the Policy related to our website, please feel free to contact us at the following email address: [admin@dairdancecollective.com](mailto:admin@dairdancecollective.com). If you feel that we are not abiding by this privacy policy, you should contact us immediately.